

LIVESTREAM CODE: <https://youtube.com/live/fZlHH7zYeCw>

PREVIEW VIDEO: <https://youtu.be/YsyTNlZgw6A>

YOUTUBE PROMOS

PREVIEW: The Irish Cultural Center of Western New England | Connecting Point

Every day is St. Patrick's Day at the Irish Cultural Center of Western New England, where they celebrate food, music, and traditions of the Emerald Isle all year round.

Join us as we raise a glass and say "Sláinte!" on a new episode of "Connecting Point," premiering Thursday, March 9th at 7:30pm #onNEPM-TV and streaming live at <https://connectingpoint.nepm.org>.

PREVIEW: Zoo Camp at The Zoo at Forest Park | Connecting Point

It sounds like something out of a Dr. Seuss book, but did you know there's a zoo right here in Springfield?

Visit the Zoo in Forest Park – and learn what it takes to be a zookeeper at one of their zoo camps – on a new episode of "Connecting Point," premiering Thursday, March 9th at 7:30pm #onNEPM-TV and streaming live at <https://connectingpoint.nepm.org>.

Irish Cultural Center & The Zoo at Forest Park Coming Up Thursday (3/9) at 7:30 on "Connecting Point"

Here's what's coming up Thursday, March 9th at 7:30pm on *Connecting Point*:

Celebrate the music, food, & traditions of the Emerald Isle at the Irish Cultural Center of Western New England. Learn about the Women Ordinance Workers (WOWs) who manned the machines at the Springfield Armory during WWI & WWII. Spend the day at a youth zoo camp – and meet some of the animals – at the Zoo at Forest Park. "Somebody Photographed This" reveals what life was like in western Mass over a century ago.

Streaming live at <https://nepm.org/connectingpoint>

SOCIAL

SOMEBODY PHOTOGRAPHED THIS

FB: Photo preservationist Terri Capucci sifted through a trove of antique plate glass negatives, compiling the most interesting images into a collection called "Somebody Photographed This." Get a glimpse at this snapshot of what life was like in western Mass over a century ago Thursday at 7:30pm #onNEPM-TV and streaming live at nepm.org/connectingpoint.

TW: Photo preservationist @tecapp joins us to talk about "Somebody Photographed This," a photo restoration project that provides a glimpse into life was like in western Massachusetts over a century ago Thursday at 7:30pm #onNEPM-TV and streaming nepm.org/connectingpoint.

IG: Photo preservationist Terri Capucci sifted through a trove of antique plate glass negatives, compiling the most interesting images into a collection called "@SomebodyPhotographedThis."

Get a glimpse at this snapshot of what life in western Mass over a century ago, Thursday at 7:30pm #onNEPM-TV and streaming live at the #linkinbio.

https://connectingpoint.nepm.org/?utm_source=instagram&utm_medium=social&utm_campaign=native

IRISH CULTURAL CENTER TEASE

PREVIEW: The Irish Cultural Center of Western New England | Connecting Point

FB: Every day is St. Patrick's Day at the @IrishCulturalCenter, where they celebrate food, music, and the welcoming spirit of the Emerald Isle all year round.

Join us as we raise a glass and say "Sláinte!" at the ICC, Thursday at 7:30pm #onNEPM-TV and streaming live at nepm.org/connectingpoint.

TW: Every day is St. Patrick's Day at the @ICCWNE, where they celebrate food, music, and the welcoming spirit of the Emerald Isle all year round.

Join us as we raise a glass and say "Sláinte!" at the ICC, Thursday at 7:30pm #onNEPM-TV and streaming live at <http://nepm.org/connectingpoint>.

IG: Every day is St. Patrick's Day at the @IrishCulturalCenter_WNE, where they celebrate food, music, and the welcoming spirit of the Emerald Isle all year round.

Join us as we raise a glass and say "Sláinte!" at the ICC, Thursday at 7:30pm #onNEPM-TV and streaming live at the #linkinbio.

https://connectingpoint.nepm.org/?utm_source=instagram&utm_medium=social&utm_campaign=native

WOWs at the SPRINGFIELD ARMORY TEASE

FB: Learn about the Women Ordnance Workers (WOWs) who manned the machines at the @SPARNHS during both World Wars tomorrow at 7:30pm #onNEPM and live streaming at nepm.org/connectingpoint.

TW: Learn about the Women Ordnance Workers (WOWs) who manned the machines at the @SPARNHS during both World Wars tomorrow at 7:30pm #onNEPM and live streaming at nepm.org/connectingpoint.

IG: Learn about the Women Ordnance Workers (WOWs) who manned the machines at the @SpringfieldArmoryNHS during both World Wars tomorrow at 7:30pm #onNEPM TV and streaming live at the #linkinbio.

https://connectingpoint.nepm.org/?utm_source=instagram&utm_medium=social&utm_campaign=native

:30 SECOND PROMO

Irish Cultural Center & The Zoo at Forest Park Coming Up Thursday (3/9) at 7:30 on "Connecting Point"

FB: @IrishCulturalCenter & @TheZooInForestPark...here's your first look at the stories we're featuring tonight at 7:30pm on @NewEnglandPublicMedia and live streaming at nepm.org/connectingpoint.

TW: The @ICCWNE & @ForestParkZoo...here's your first look at the stories we're featuring tonight at 7:30pm on @nepublicmedia and live streaming at nepm.org/connectingpoint.

IG: @IrishCulturalCenterWNE & the @ForestParkZoo...here's your first look at the stories we're featuring tonight at 7:30pm on @nepublicmedia and live streaming at the #linkinbio.

https://connectingpoint.nepm.org/?utm_source=instagram&utm_medium=social&utm_campaign=native

ZOO AT FOREST PARK TEASE

PREVIEW: Zoo Camp at The Zoo at Forest Park | Connecting Point

FB: It sounds like something out of a Dr. Suess book, but did you know there's a zoo right here in Springfield?

Visit the @TheZooInForestPark – and learn what it takes to be a zookeeper at one of their zoo camps -- tonight at 7:30pm #onNEPM-TV and streaming live at nepm.org/connectingpoint.

TW: It sounds like something out of a Dr. Suess book, but did you know there's a zoo right here in Springfield?

Visit the @ForestParkZoo – and learn what it takes to be a zookeeper at one of their zoo camps -- tonight at 7:30pm #onNEPM-TV and streaming live at <http://nepm.org/connectingpoint>.

IG: It sounds like something out of a Dr. Suess book, but did you know there's a zoo right here in Springfield?

Visit the @ForestParkZoo – and learn what it takes to be a zookeeper at one of their zoo camps -- tonight at 7:30pm #onNEPM-TV and streaming live at the #linkinbio.

https://connectingpoint.nepm.org/?utm_source=instagram&utm_medium=social&utm_campaign=native

DIGITAL EXTRA: THE SNUG OF THE PUB

FB: At the ICC, you might notice a small room tucked next to the bar. And while the “snug” is currently a great place to grab a drink with a small group of friends, it was traditionally used as a place for “respectable” women to enjoy a drink – without being seen in a pub.

TW: At the ICC, you might notice a small room tucked next to the bar. And while the “snug” is currently a great place to grab a drink with a small group of friends, it was traditionally used as a place for “respectable” women to enjoy a drink – without being seen in a pub.

IG: At the ICC, you might notice a small room tucked next to the bar. And while the “snug” is currently a great place to grab a drink with a small group of friends, it was traditionally used as a place for “respectable” women to enjoy a drink – without being seen in a pub.

IRISH CULTURAL CENTER FULL

FB: At the Irish Cultural Center of Western New England, you can enjoy the music, flavors, and traditions of Ireland year-round, not just on St. Patrick's Day. And, you don't have to be of Irish descent to enjoy a pint of Guinness or join in on one of the best traditional Irish sessions on the East Coast.

TW: At the @ICCWNE, you can enjoy the music, flavors, and traditions of Ireland year-round, not just on St. Patrick's Day. And, you don't have to be of Irish descent to enjoy a pint of Guinness or join in on one of the best traditional Irish sessions on the East Coast.

IG: At the @IrishCulturalCenterWNE, you can enjoy the music, flavors, and traditions of Ireland year-round, not just on St. Patrick's Day. And, you don't have to be of Irish descent to enjoy a pint of Guinness or join in on one of the best traditional Irish sessions on the East Coast.

Watch the full story at the #linkinbio. https://connectingpoint.nepm.org/the-irish-cultural-center-of-western-new-england/?utm_source=instagram&utm_medium=social&utm_campaign=native

ZOO AT FOREST PARK FULL

FB: Tucked in Springfield's largest park, you'll find TheZooInForestPark, a hidden gem that's home to a variety of exotic and native animals – including Superb Owl's Owl of the Year, Clint Screechwood. Local kids can even get a hands-on lesson in taking care of animals at one of the zoo's week-long camps.

TW: Tucked in Springfield's largest park, you'll find the @forestparkzoo, a hidden gem that's home to a variety of exotic and native animals – including Superb Owl's Owl of the Year, Clint Screechwood. Local kids can even get a hands-on lesson in taking care of animals at one of the zoo's week-long camps.

IG: Tucked in Springfield's largest park, you'll find the @ForestParkZoo, a hidden gem that's home to a variety of exotic and native animals – including Superb Owl's Owl of the Year, Clint Screechwood. Local kids can even get a hands-on lesson in taking care of animals at one of the zoo's week-long camps.

Watch the full story at the #linkinbio. https://connectingpoint.nepm.org/zoo-camp-at-the-zoo-at-forest-park/?utm_source=instagram&utm_medium=social&utm_campaign=native

WOWS AT THE SPRINGFIELD ARMORY FULL

FB: For Women's History Month, Zydalis Bauer sat down with Park Ranger Susan Ashman to learn more about western Mass' own version Rosie Riveter – the WOWs (Women Ordnance Workers) that kept the machine running at the @SPARNHS.

TW: For Women's History Month, Zydalis Bauer sat down with Park Ranger Susan Ashman to learn more about western Mass' own version Rosie Riveter – the WOWs (Women Ordnance Workers) that kept the machine running at the @SPARNHS.

IG: For Women's History Month, Zydalis Bauer sat down with Park Ranger Susan Ashman to learn more about western Mass' own version Rosie Riveter – the WOWs (Women Ordnance Workers) that kept the machine running at the @SpringfieldArmoryNHS. Learn more about the WOWs at the #linkinbio!

https://connectingpoint.nepm.org/the-wwi-wwii-womens-ordnance-workers-of-the-springfield-armory/?utm_source=instagram&utm_medium=social&utm_campaign=native

SOMEBODY PHOTOGRAPHED THIS FULL

FB: A trove of 4,000 antique glass plate negatives were bound for the trash – until photo preservationist Terri Cappucci saved them. The collection of vintage images, called “Somebody Photographed This,” reveal what life was like in western Mass over a century ago.

TW: A trove of 4,000 antique glass plate negatives were bound for the trash – until photo preservationist @tecapp saved them. The collection of vintage images, called “Somebody Photographed This,” reveal what life was like in western Mass over a century ago.

IG: A trove of 4,000 antique glass plate negatives were bound for the trash – until photo preservationist Terri Cappucci saved them. The collection of vintage images, called “Somebody Photographed This,” reveal what life was like in western Mass over a century ago. Watch the full interview at the #linkinbio.

https://connectingpoint.nepm.org/somebody-photographed-this-found-photos-depict-by-gone-era-in-western-mass/?utm_source=instagram&utm_medium=social&utm_campaign=native

LIVESTREAM COPY / FULL EPISODE POST COPY (use the same copy for both)

Sláinte! Celebrate the music, food, and traditions of the Emerald Isle at the Irish Cultural Center of Western New England in West Springfield. Then, learn about the Women Ordnance Workers (WOWs) who manned the machines at the Springfield Armory during both World Wars. And it might sound like something out of a Dr. Suess book, but did you know there's a zoo in Forest Park? We'll spend the day at the zoo's youth camp and learn what it takes to be a zookeeper. Finally, through the “Somebody Photographed This” project, photo restorer Terri Capucci reveals what life was like in western Mass over a century ago.

COPY FOR CAREY LARSEN (same/similar to livestream copy)

Sláinte! Celebrate the music, food, and traditions of the Emerald Isle at the Irish Cultural Center of Western New England in West Springfield. Then, learn about the **Woman Ordnance Workers (WOWs)** who manned the machines at the Springfield Armory during both World Wars. And it might sound like something out of a Dr. Suess book, but did you know there's a zoo in Forest Park? We'll spend the day at the zoo's youth camp and learn what it takes to be a zookeeper. Finally, a trove of antique photos developed for Terri Capucci's “Somebody Photographed This” project reveal what life was like in western Massachusetts over a century ago.

USE THIS LINK: <https://youtube.com/live/fZlHH7zYeCw>

COPY FOR MEDIA MANAGER (EVERY WEEK FOR BOB)

Celebrate the music, food, & traditions of the Emerald Isle at the Irish Cultural Center of Western New England. Learn about the Women Ordnance Workers (WOWs) who manned the machines at the Springfield Armory during WWI & WWII. Spend the day at a youth zoo camp – and meet some of the animals – at the Zoo at Forest Park. “Somebody Photographed This” reveals life in western Mass over a century ago.

NEPM HOMEPAGE COPY/LINKS

SCHEDULE FOR THURS, 3/9 at 6:45PM

Livestream: Watch the latest episode of *Connecting Point*

https://connectingpoint.nepm.org/full-episode-march-9-2023/?utm_source=homepage&utm_medium=web&utm_campaign=nepm

SCHEDULE FOR FRIDAY, 3/10 at 6AM

Celebrate the welcoming spirit of the Emerald Isle year-round at the Irish Cultural Center of Western New England

https://connectingpoint.nepm.org/the-irish-cultural-center-of-western-new-england/?utm_source=homepage&utm_medium=web&utm_campaign=nepm

SCHEDULE FOR SUNDAY, 3/12 at 6AM

Women Ordnance Workers (WOWs) manned the machines at the Springfield Armory during both World Wars https://connectingpoint.nepm.org/the-wwi-wwii-womens-ordinance-workers-of-the-springfield-armory/?utm_source=homepage&utm_medium=web&utm_campaign=nepm

SCHEDULE FOR TUESDAY, 3/14 at 6AM

Zoo at Forest Park offers local youth hands-on lesson in taking care of the animals at zoo camp

https://connectingpoint.nepm.org/zoo-camp-at-the-zoo-at-forest-park/?utm_source=homepage&utm_medium=web&utm_campaign=nepm

LINKS FOR CAREY (Newsroom and Watch/Listen – send by Friday morning)

Celebrate the welcoming spirit of the Emerald Isle year-round at the Irish Cultural Center of Western New England

https://connectingpoint.nepm.org/the-irish-cultural-center-of-western-new-england/?utm_source=newsroom&utm_medium=enews&utm_campaign=nepm

Women Ordnance Workers (WOWs) manned the machines at the Springfield Armory during both World Wars

https://connectingpoint.nepm.org/the-wwi-wwii-womens-ordinance-workers-of-the-springfield-armory/?utm_source=newsroom&utm_medium=enews&utm_campaign=nepm

Zoo at Forest Park offers local youth hands-on lesson in taking care of the animals at zoo camp

https://connectingpoint.nepm.org/zoo-camp-at-the-zoo-at-forest-park/?utm_source=watchlisten&utm_medium=enews&utm_campaign=nepm